

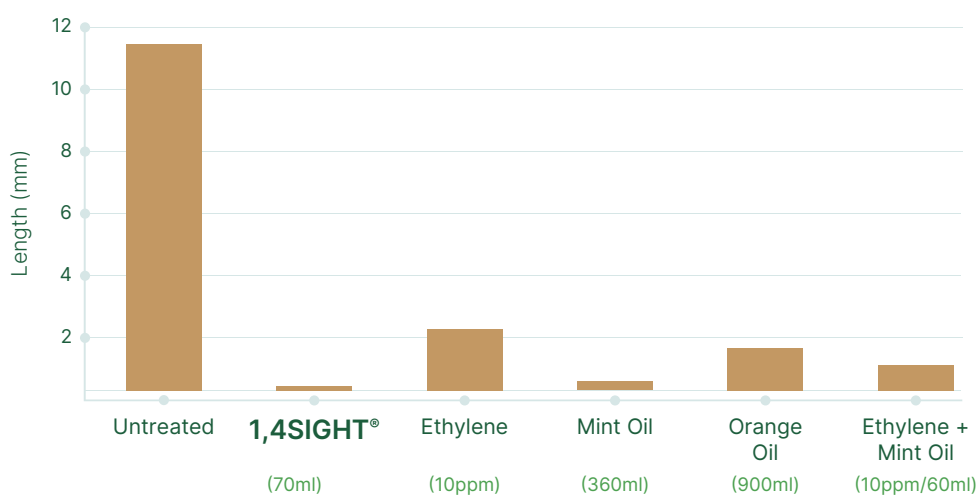
1,4SIGHT®

Elevating Fresh Potatoes

www.dormfresh.co.uk

1,4SIGHT® Resulted In Better Sprout Control And Improved Shelf Life Compared To Alternatives

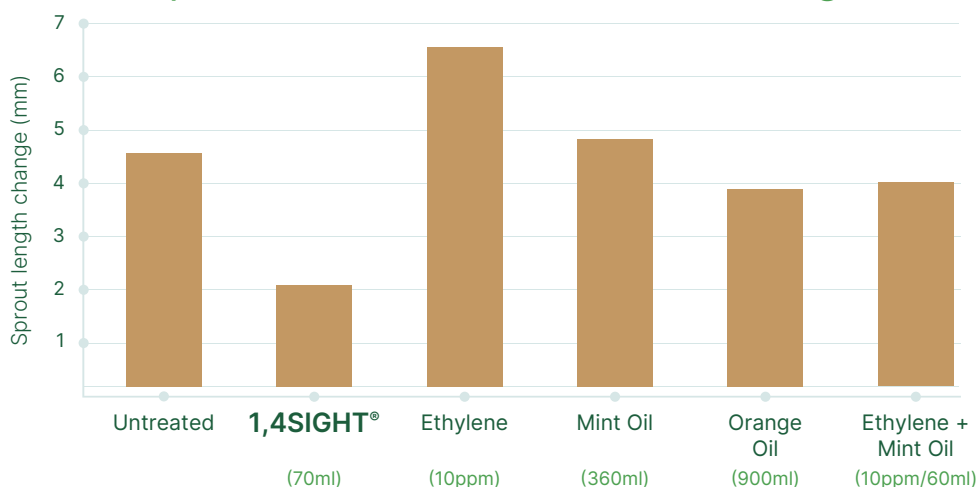
Sprout Control After 9 Months



- Stored @ 4.5°C for 9 months
- Total doses (in brackets)
- Applications according to manufacturer's instructions
- Stored without MH
- Average of 4 fresh pack varieties

AHDB

Improved Shelf Life After Unloading



- Shelf life after 9 months of storage
- Assessments after 12 days @ 12°C
- Change in sprout length compared to that after 9 months storage

AHDB



1,4SIGHT® Is More Than Just Sprout Control

A dormancy enhancer that keeps potatoes in a resting state, leading to more protection and more profit

01

Field Fresh Quality

Minimises weight loss, pressure bruising, sprouting, and aging. Keeps potatoes firmer with a fresher skin appearance.

02

Reduced Operational Costs

Potatoes are calmer, reducing ventilation and cooling costs.

03

Improved Shelf Life

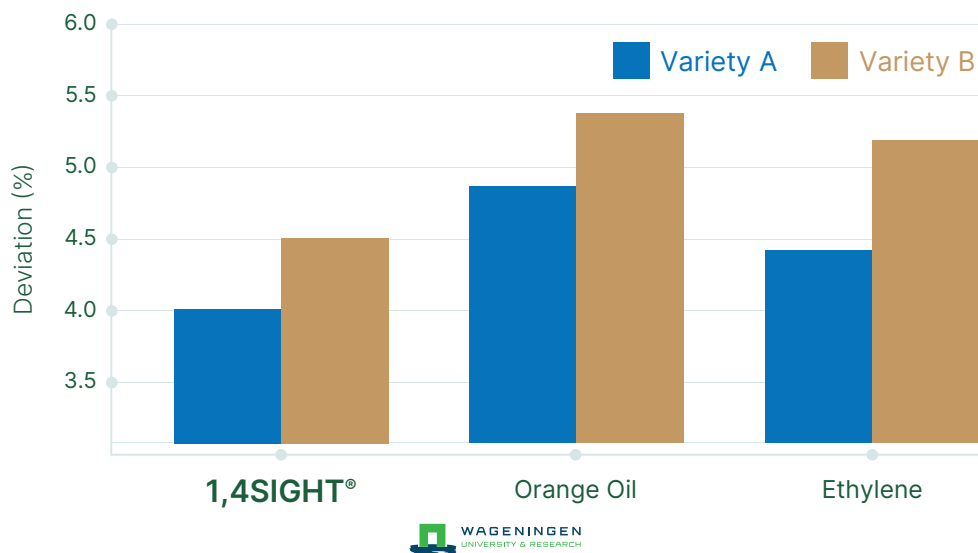
Compared to cold storage or alternatives. Induces potato dormancy.

04

Increased Firmness

Maintains turgidity resulting in better skin appearance.

Firmer Potatoes With 1,4SIGHT®



Contact us for more information

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