

# 1,4SIGHT®

## Treat Early For The Best Results

[www.dormfresh.co.uk](http://www.dormfresh.co.uk)

### Freshly Harvested Potatoes are at Peak Quality

A potato right out of the field is something only few can enjoy. What if you could preserve this quality throughout storage?

Forget about impossible freshness claims. With 1,4SIGHT®, you can preserve peak potato quality, as if they were just harvested!



### 1,4SIGHT® Isn't *Just* Another Sprout Control

The active ingredient 1,4-DMN is a naturally occurring dormancy enhancer that prevents the potato from waking up, converting starch to sugar, and developing sprouts. Your potatoes will stay dormant, which results in many 'secondary benefits'.



Just like building a house, storage, or barn - it all starts with a solid foundation. Keep reading to see an example of the positive impact an early 1,4SIGHT® treatment has.

# Applying 1,4SIGHT® Within The First 30 Days Makes You Money

An early first treatment can enhance natural dormancy. Subsequent applications should be adjusted to your storage conditions. Each storage and potato variety requires individual adjustments based on factors like growing and harvest conditions to ensure the highest quality potatoes. Check out the example below.

