

1,4SIGHT®

Minimises Weight Loss

www.dormfresh.co.uk

1,4SIGHT® Keeps Potatoes Calm

Induces the production of proteins to keep potatoes dormant

01

Field Fresh Quality

Minimises weight loss, pressure bruising, sprouting, and aging. Keeps potatoes firmer with a fresher skin appearance.

02

Reduced Operational Costs

Potatoes are calmer, reducing ventilation and cooling costs.

03

Improved Shelf Life

Compared to cold storage or alternatives. Induces potato dormancy.

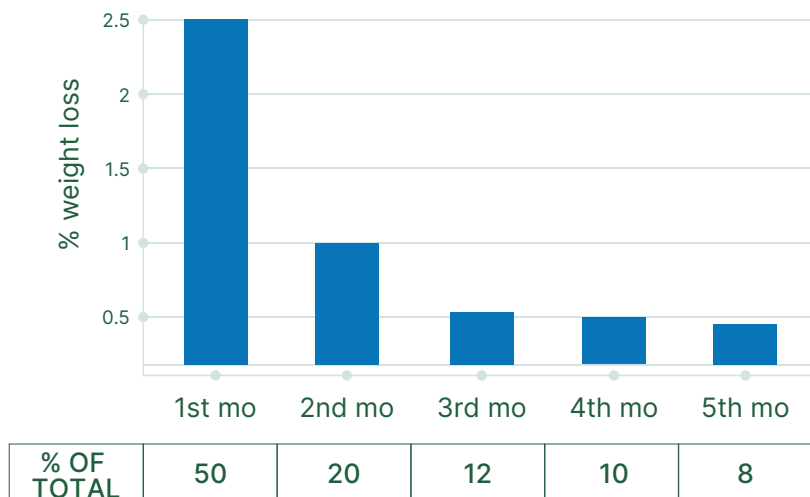
04

Increased Firmness

Maintains turgidity resulting in better skin appearance.

Early Intervention Is Crucial

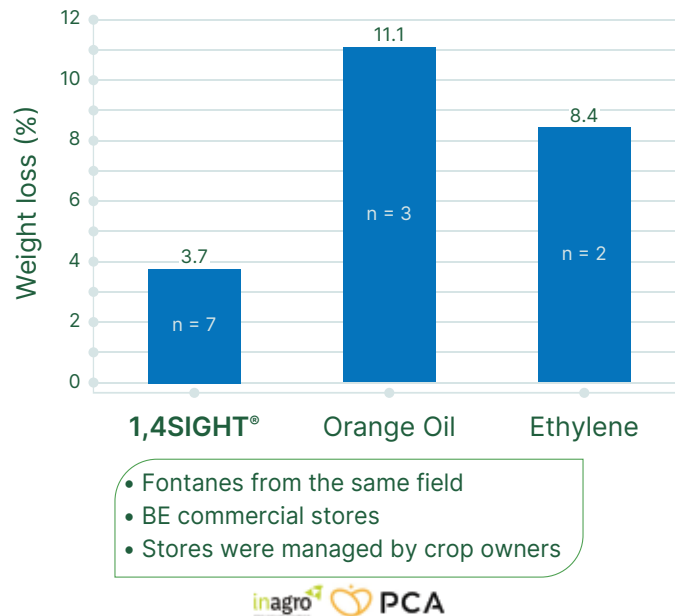
Research shows that half of all weight loss occurs within the first month. Early treatment with 1,4SIGHT® can significantly reduce this initial loss.



1,4SIGHT® effectively maintains potato quality and weight better than other products over an extended period, ensuring a fresher and more marketable produce.

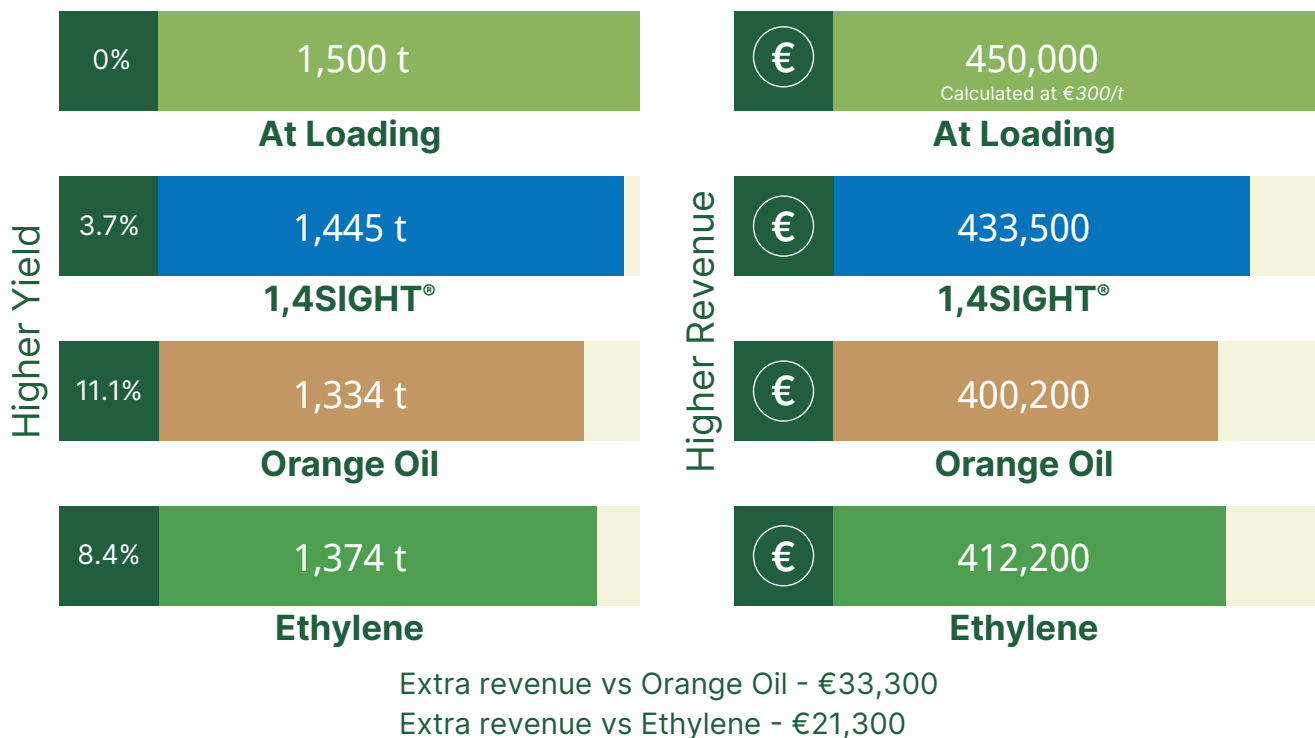
See The Difference

Decreased respiration minimises weight loss



1,4SIGHT® Makes You Money

Maximising storage yield results in higher revenue!



Contact Us Today to Learn More

